



FEMME

Fostering the Exchange of practices to  
Empower Mumpreneurship in Europe



Erasmus+

## Changing the business world for women

Major steps have been taken into changing the status quo for women in businesses. However, there is still a great gap that makes things difficult for women and nearly impossible for them to promote themselves and their work. And if things are difficult for women in large cities with a lot of option, they are even worse in rural areas with a lot fewer options.

Women in rural areas are less likely to be employed. Businesses are in rural areas a lot more difficult to support. Due to the misconception that women are not as efficient in the workplace as men, they are rarely given the opportunity to be part of big business. This is the reason why, nowadays, more and more women are trying to set up their own businesses. Entrepreneurship gives them the opportunity to build their own future.

On this premise, the European Union focuses on taking actions to eliminate the problem. Through the implementation of European Projects, an organization aims to achieve maximum results. Especially when it comes to focusing on women and businesses.

One such project is FEMME. [The FEMME project started in 2017](#) and will be completed in 2019. Eight organizations are taking part in this project focusing on harboring actions that will promote women entrepreneurship. The focus falls mostly on women in rural areas and in particular mothers. The terms mumpreneurship is being used to promote actions that have to do with mothers entering the labor market as entrepreneurs.

Through the FEMME project, women are able to acquire new skills and competencies that can help them set up their own businesses. The project is also able to help women start building their own professional network and start trusting their own capabilities.

The objectives of the project are simple. It aims to:

- **Empower trainers/adult educators on mumpreneurship**
- **Empower mumpreneurs**
- **Know the state of the art of mumpreneurship in the partnership countries**
- **Exchange best practices on mumpreneurship initiatives**
- **Disseminate mumpreneurship by establishing the basis for a European Network on Mumpreneurship;**
- **Ensure economical/social gender equality**

More women in business will change the world of industries as we know it. European projects are a great way to motivate women and to give them the opportunities they need to use their talents in business and become entrepreneurs and successful business owners.