

BROKERAGE EVENT #IOTSWC19



BARCELONA
29-31 OCTUBRE 2019



INNOVATION HUNTER PROGRAMME

ACCIÓ





IoT Solutions World Congress Overview

Since its first edition back in 2015, the IoT Solutions World Congress (IoTSWC) has grown to become the global reference and largest event for professionals belonging to industries that will be disrupted by IoT, AI and Blockchain technologies. Visitors can explore the latest innovations that are fostering the industrial digitalization and attend the highly-rated conference programme, which enables them to acquire the necessary cutting-edge expertise to capitalize on the three former disruptive technologies.

FIGURES 2018

- **16,250** visitors from **120** countries
- **73,3%** of whom C-level and senior executive
- **341** exhibiting companies
- **2,555** articles published related to the event

FIGURES 2018

299

Participants with
agenda

679

Meetings held

35

Countries
represented

What is a Brokerage Event?

A Brokerage Event is a matchmaking activity that makes possible the networking of exhibitors and visitors, who offer or request a large array of products or services in a single event.

Participants take part in 20-min pre-scheduled meetings, to showcase their capabilities and identify suitable international partners to take their business and cooperation projects forward.

ACCIÓ selects the brokerage event participants, who should propose a product, service, investment opportunity search or project related to IoT, AI and Blockchain technologies.

IoT Brokerage Event 2019
29 Oct 2019 - 31 Oct 2019 | L'Hospitalet de Llobregat (Barcelona), Spain

Home Organisers Participants Marketplace Agenda Login Register now

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ORGANIZED BY
ACCIÓ
Generalitat de Catalunya
Government of Catalonia

29 Oct 2019 - 31 Oct 2019
L'Hospitalet de Llobregat (Barcelona),
Spain
IoT Brokerage Event 2019

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IoT Brokerage Event 2019: the place where IoT, AI and Blockchain disruptive technologies converge to help industries boost their transformation

We have the pleasure to invite you to the 5th IoT Brokerage Event taking place on 29-30-31 October 2019, as a side event to the IoT Solutions World Congress 2019 held in L'Hospitalet de Llobregat (Barcelona).

This Brokerage Event will provide you with the unique opportunity to meet potential partners related to the three digital transformation technologies that are revolutionizing businesses: IoT, AI and Blockchain. By participating in the 20-minute pre-scheduled B2B meetings, you will have the chance to find the right contacts to build new cross-border international business and technology partnership.

Register now
Open until: 24 October 2019

LOCATION
Av. Joan Carles I, 64
08908 L'Hospitalet de Llobregat (Barcelona),
Spain

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enterprise europe network

Technologies covered

- IoT
- AI
- Blockchain

Related to

- Additive manufacturing
- Augmented reality
- Big data
- Cloud computing
- Collaborative robots
- Digital twin & Digital thread
- IT/OT integration
- Machine learning
- Platforms
- Predictive maintenance
- Remote monitoring
- Security, Compliance & Privacy
- Sensors & Actuators
- Simulation
- Smart devices
- Virtual reality
- Other

Linked to the following industries

- Manufacturing
- Energy and Utilities
- Connected Transport
- Healthcare
- Buildings and Infrastructure
- Enabling IoT
- Retail
- Agriculture
- Open Industry

Addressed to:

- **Corporates working on open innovation** with start-ups/SMEs keen to:
 - Buy/integrate/invest in new technologies
 - Explore new business models
 - Diversify their activity

Different partnering models such as acceleration programs, proof of concept, pilots or investment can be proposed.

- **Private investors:** Venture Capitals and Business Angels.





Benefits of the programme:

- Visibility of the scouting campaign.
- Publication of more than one challenge.
- Networking & business matchmaking opportunities with start-ups, SMEs, R&D institutions, clusters, etc.
- Promotion of the open innovation platform/competition through our website and marketing campaign.
- Dedicated support on the selection of the counterparts among 300 entities from 35 different nationalities.
- 3-day Congress Full Pass

Participation requirements:

- Commit to schedule, confirm and attend meetings at IoT Solutions World Congress 2019 in Barcelona on October 29th-31st
- Availability to have meetings at the brokerage event of at least 4 hours
- Publish in the marketplace section one or more requests describing:
 1. Which innovation challenge (technology/solution/expertise) are you looking for?
 2. Which is the desired type of partner and technology?
 3. What kind of collaboration do you offer?
 4. What do you offer to enhance this collaboration?
- Decide with whom you want to meet by sending requests, accepting or refusing invitations in compliance with Brokerage deadlines
- Be willing to have meetings with international companies/start-ups
- Collaborate with our meetings feedback survey after the event
- Accept to be mentioned in our promotional material and communications
- Have an agenda of meetings to receive the 3-day Congress Full Pass for IoT SWC 2019



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About ACCIÓ

ACCIÓ (Catalonia Trade & Investment) is the Catalan Government's agency for foreign investment and business competitiveness.

We promote innovation, internationalization, trade and funding of Catalan companies and start-ups. We also organize trade missions in countries chosen strategically for their business and technology cooperation opportunities.

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