



"Shanghai Fair 365 — Online Exhibition Platform"

"Shanghai Fair 365 — Online Exhibition Platform" is a brand new business platform jointly developed by Shanghai Federation of Economic Organizations (Shanghai Federation of Industrial Economics), Shanghai Services Federation and Sail of Shanghai "B&R" Trade and Economic Exhibition Committee. The platform integrates O2O operation model, industrial resources, setting up the best platform for brand promotion and development of sales network for global associations and enterprises. "Shanghai Fair 365 — Online Exhibition Platform" will be officially launched in November, 2020.

At present, **3000** Shanghai enterprises, tens of thousands of products have been collected in the platform, while **50** Shanghai chambers and industry associations will soon be stationed on the platform. Foreign partners from more than **20** countries and regions will participant in the platform, include Camera di Commercio, Chamber of Commerce and Industry of Slovenia, Investment and Development Agency of Latvia, Romanian Chamber of Commerce and Industry, Belarusian Chamber of Commerce and Industry, Chamber of Commerce and Industry of Serbia, Bulgarian Chamber of Commerce and Industry, Chinese Commerce Association, Vilnius Chamber of Commerce, Industry & Crafts, Klik Ekspo Group, Chamber of Commerce and Industry of Western Balkan Countries (Montenegro, Macedonia, Bosnia and Herzegovina, Kosovo) , JETRO, Singapore Chinese Chamber of Commerce & Industry, Thai Chamber of Commerce and Industry, Malaysian Chamber of Commerce and Industry, etc.

Functions & Advantages

① 365-Day Online Product Exhibition

- 365-Day continuous product demonstration and recommendation
- Real-time communication with global buyers and sellers at Zero distance
- Big data of precise matching professional buyers
- Clear knowledge of popular products

② Requirements Share & Match

- Release the requirements of enterprises in real time and look for global suppliers
- Understand the requirements of other enterprises and match their products
- Technical exchange & Business cooperation
- Looking for agents, distributors and investors, etc.

③ Communication with the world's 20+ National Chambers of Commerce and Industry

- Know about official business news of 20+ National Chambers of Commerce and Industry
- Directly Contact with over 20 National Chambers of Commerce and Industry
- Master the dynamics of international supply and demand

④ Online & Offline interaction

- Offline exhibition, make the appointment Online
- Understand each other online, further discussion Offline
- Live stream of Shanghai Fair

⑤ Various Online Activities

- Create industry-themed weekly events
- Invite industry experts from all over the world, hold thematic forums and share the latest policies

⑥ Online B2B Matching

- Global Online B2B Matching
- Highlights review of the Matching