

Virtual b2b meetings within online fair
Match and Furnish 2020, 21-22 October 2020

It is our pleasure to invite you to visit **Match & Furnish 2020 - Online fair for furniture and wood sector in Bosnia and Herzegovina**, with a b2b event which will be held on **21st and 22nd of October 2020**.

The online fair is organized by the **Foreign Trade Chamber of Bosnia and Herzegovina** and the **Enterprise Europe Network**, with the support of **SBA EU project** (SME development framework) implemented by **EDA** (Enterprise Development Agency Banja Luka).

Media partner of the event is **Verlag Strohmayer KG – Wohnkultur** magazine for interiors from Vienna, Austria.

Match & Furnish 2020 is the online fair where international visitors (importers, distributors, contract business companies, agents, manufacturers, etc.) can search for and connect with suppliers, production, or project partners amongst the furniture & wood sector manufacturers in Bosnia and Herzegovina (the exhibitors).

All visitors are welcome to have a look at our virtual exhibition, or our marketplace, in order to search for potential partners and book one-on-one meetings at a virtual matchmaking event.

The b2b event is addressed to:

- ✓ Importers, distributors, wholesalers;
- ✓ Agents;
- ✓ Retailers, franchisees, exclusive shops, chain stores;
- ✓ E-commerce, online stores;
- ✓ Architects, contract business, interior designers;
- ✓ Hotels, resorts, restaurants;
- ✓ Manufacturers of final products;
- ✓ Suppliers of components;
- ✓ Others.

b2b preferences – target product category:

- ✓ Furniture,
- ✓ Components and semi-final products;
- ✓ Wood-based building products,

Matchmaking event web page:

<https://match-furnish-2020.b2match.io/home>

Direct link for registration:

<https://match-furnish-2020.b2match.io/signup>

Official language:

English

Meeting slots:

Every 20 minutes. Once registered at the event website, you will have the access to all the participants, and book the one-on-one meetings. Details and your agenda will be delivered to your personal e-mail address.

The deadline for registration and booking b2b meetings:

20 October 2020.

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21 and 22 October 2020.

Participation in the B2B event is **free of charge**, but registration is **mandatory**.

Please let us know if you want to support us as co-organizer/other partner involved.

As a co-organising partner you will be asked to:

- Actively promote the event;
- Support your clients during the registration procedure;
- Make sure your registered clients have properly filled in their co-operation profile, booked meetings, confirmed their meetings;
- Support your clients during the event (if possible);
- Follow up the results after the event.

In case of interest to become **co-organiser** or **other partners involved** of our event, we kindly ask you to send us an e-mail with your ID number in Merlin, contact details and logo, at mersiha.selmanovic@komorabih.ba, confirming your willingness for cooperation.

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We will activate your logo on our website and in Merlin.

Do not hesitate to contact us for any further information.

We look forward to receiving your responses and welcoming you in our organizer's team.

Best regards,

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FOREIGN TRADE CHAMBER OF BOSNIA AND HERZEGOVINA



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