

AUTOMOTIVE FORUM ZWICKAU

25TH INTERNATIONAL ANNUAL CONGRESS
OF THE AUTOMOTIVE INDUSTRY

12 + 13 OCTOBER 2021 | ZWICKAU

REVOLUTION IN THE AUTOMOTIVE WORLD

NEW IDEAS - NEW MOBILITY - NEW WAYS

Germany as a competitive location
In focus: Opportunity Continent Africa

An event by



in cooperation with



25
THE ANNIVERSARY

INVITATION

Patron:



Patron: **Michael Kretschmer**
Prime Minister of the Free State of Saxony

Bundesverband
für Wirtschaftsförderung
und Außenwirtschaft

Global Economic Network



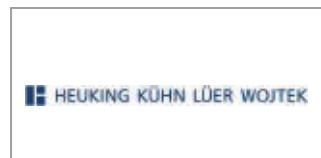
WWW.CHEMNITZ.IHK24.DE/AUTOMOBILKONGRESS2021



PATRONS:



SPONSORS & COOPERATION PARTNERS:



Dr Stefan Loth

Chairperson of the general management of Volkswagen Sachsen GmbH on the occasion of the 25th International Annual Congress of the Automotive Industry

The transformation is in full swing - we are currently investing 1.2 billion euros in the conversion of the Zwickau vehicle plant. With the launch of the ID.3 in 2019, the series production of the ID.4, the two models of the Audi Q4 e-tron and the new Cupra Born, the Volkswagen Group is making e-mobility visible and suitable for the masses. In short: The transition to a new system will be largely completed in Zwickau by the end of the year - the future of automotive manufacturing in the Free State is being implemented consistently. Sustainable, climate-neutral mobility for all is our driving force.

The age of electromobility has gained enormous momentum in recent weeks and months - demand is high. And by the end of 2021, we will have developed our plant in Zwickau into the largest centre for e-mobility in Europe. This means that the Volkswagen site in Zwickau is setting new standards in automotive engineering. Long-term success requires a fundamental change in society, industry and politics.



Future-oriented drive systems, state-of-the-art and customer-oriented mobility services, alternative energy generation and its storage as well as the necessary charging infrastructure are becoming the focus of our work.

We've all been part of the change for a long time now, so let's help shape it!

The 25th International Annual Congress will take up these topics in a modern way and in different facets, stimulate discussions and promote the exchange of ideas. I wish you all interesting and exciting presentations, lively discussions and valuable impulses for the future of automotive construction.

Your Dr Stefan Loth

Chairperson of the general management of Volkswagen Sachsen GmbH

Dr. h. c. Dieter Pfortner

President of the Chemnitz Chamber of Industry and Commerce

Production in partnership

The entire automotive industry is in the midst of a new era, characterised by enormous advances in all areas. Vectors such as networked intelligence, AI-integrated operating concepts, autonomous driving, new drive technologies with the aim of reducing emissions, increasing automation, the networking of vehicles and social sustainability goals are revolutionising the future of our mobility. Each of these new trends has an impact on the entire value chain. Since the beginning of the coronavirus pandemic, the situation has intensified dramatically - also in Saxony.

In order for this structural change to succeed and for the Saxon automotive industry, including its suppliers and service providers, to remain globally competitive, profound partnerships are required between all those involved. National and international cooperations in particular offer a wide range of opportunities and alternatives. The focus is on acquiring new competences, developing new business fields and being prepared to invest in the technologies of the future. Above all: „Production in partnership“ is the order of the day!



It is not only the automotive industry that has endured, but also our Automotive Congress, and that since 1997! The 25th International Annual Congress of the

Automotive Industry of the Chemnitz Chamber of Industry and Commerce will meet these challenges and together we, politics and business, will continue to experience a well-positioned automotive industry in Saxony in the future.

You can look forward to interesting and exciting presentations, lively discussions and many impulses for the Saxon automotive industry.

A cordial greeting from Saxony

Dr. h. c. Dieter Pfortner

President of IHK Chemnitz

„COME TO ZWICKAU TO THE ANNIVERSARY CONGRESS 2021“

25
THE ANNIVERSARY



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LEGAL INFORMATION

Industrie- und Handelskammer Chemnitz
Straße der Nationen 25
09111 Chemnitz

Tel. +49 (0)375 814-2240
Fax +49 (0)375 814-192240
E-Mail ronny.kunerthans@chemnitz.ihk.de

from 10:30 a.m.

Welcome Reception

Welcome to the network Congress participants, speakers and AMZ members

Place: Hotel First Inn
Kornmarkt 1 | 08056 Zwickau
Internet: www.hotel-firstinn-zwickau.de

With the kind support of



Revolution „the car experience“

10:30 a.m. to
06:00 p.m.

No other industry invests more in research and development than the German automotive industry. On 12 October, we offer you the opportunity to experience the „revolution in the car world“ live. Get to know the whole range from electric vehicles, from the latest developments in classic drive technologies to alternative fuels, and test the difference.

Our cooperation partners offer you models to touch and drive you to the individual venues.

Place: Auf dem Kornmarkt
08056 Zwickau (gegenüber vom Hotel First Inn)



LUEG.



Please observe the safety regulations.

Anniversary Congress Golf tournament (max. 20 participants)

11:30 a.m.

Shuttle bus from the First Inn Hotel to the Zwickau Golf Course

12:00 p.m.

Start Golf Tournament

With the kind
support of



Golfplatz Zwickau

Organisation: Krauß Event GmbH
Place: Golfplatz Zwickau
Reinsdorfer Str. 29
08066 Zwickau
Contact: Roland Meyer, Golfdirektor
Internet: www.golfplatz-zwickau.de

04:00 p.m.

Return to the First Inn Hotel

Benchmarking Live: Zwickau vehicle plant of Volkswagen Sachsen GmbH

 Please observe the applicable hygiene regulations on site.

12:00 p.m.

TOUR 1: Shuttle bus from the First Inn Hotel to the vehicle plant Zwickau of Volkswagen Sachsen GmbH (max. 20 participants)

12:30 p.m.

Start of the tour

Presentation, tour of assembly (90 minutes)
Contact person: Dr Krebs

02:00 p.m.

Return to the First Inn Hotel via DRH (AMZ Lounge)

01:30 p.m.

TOUR 2: Shuttle bus from the First Inn Hotel to the vehicle plant Zwickau of Volkswagen Sachsen GmbH (max. 20 participants)

02:00 p.m.

Start of the tour

Presentation, tour of assembly (90 minutes)
Contact person: Dr Krebs

03:30 p.m.

Return to the First Inn Hotel



Zur Volkswagen Sachsen GmbH...

Includes the vehicle plant in Zwickau, the engine plant in Chemnitz and the Gläserne Manufaktur in Dresden. It is now possible to visit the Zwickau site for 90 minutes.

Why a visit to the Zwickau plant? With the e-offensive, Volkswagen has initiated the largest and most fundamental transformation in its corporate history. At the Zwickau plant, series production of the fully electric ID.3. started in 2019. It is the first model of a brand new e-car family. A total of six electric vehicles are produced at the Zwickau plant, including the ID.4, the Audi Q4 e-tron and the Audi Q4 Sportback e-tron as well as the Cupra Born.

Volkswagen aims to sell around 26 million e-cars across the Group by 2029 and drive forward the transport revolution. The plant in Saxony plays a key role here: For the first time in the world, a large car plant has been completely converted to electric mobility. This involved completely rebuilding the production lines, training all 8,000 employees for e-mobility and converting the energy supply to green electricity.

The site becomes the largest electric car plant in Europe and assumes a pioneering role in Volkswagen's transformation to the electric age.

General Meeting of the Saxon Automotive Network AMZ (for members only)



Place: D R H Vermögensverwaltung GmbH,
Newtonstr. 18, 08060 Zwickau
Internet: www.drh.de



Please observe the applicable hygiene regulations on site.

Unfortunately there are no parking spaces available at the venue. Please use the underground car park „Kornmarkt“ within walking distance of the First Inn Hotel. As part of the Welcome Reception at the hotel, a shuttle bus will be available for you from the First Inn Hotel to the venue at 01:00 p.m.

01:00 p.m.

Shuttle bus from the First Inn Hotel to the venue

01:30 p.m.

AMZ-Lounge

Marketplace Supplier Industry - „Business Talk“ with culinary delights

Law in the automotive (supplier) industry:

Times are tough for automotive suppliers! The rapid developments in the automotive supply industry make it necessary to keep pace legally and commercially. Suppliers need to be increasingly flexible to safeguard their interests and limit risks. OEMs are placing ever higher legal and commercial demands on their suppliers.

Please contact us: HEUKING KÜHN LÜER WOJTEK

02:15 p.m.

Opening of the General Assembly

Network AMZ: Competitiveness - Sustainability - Growth



Dirk Vogel,
Network Manager AMZ Saxony,
Dresden



Thomas Schmidt,
Saxon State Minister for
Regional Development,
Dresden (requested)

02:30 p.m.

Volkswagen changes tack - Challenges in the production of new electric generations



Dr.-Ing. ETH Jan Spies,
Head of Planning and Production
Engineering, VW AG,
Wolfsburg

03:00 p.m.

Expansion in the SME sector in an industry in upheaval



Torge Brandenburg,
Managing Director Clavey Autom-
obil Dienstleistung GmbH & Co.KG,
Braunschweig

03:20 p.m.

Romania: Nearshoring - Potential in Europe?!



Sebastian Metz,
Vice President of the PAR - Romanian Car
Partnership Association and General Manager
& Board Member of AHK Romania

... continue in the programme on page 8

... continue in the programme on page 7

03:45 p.m.

Panel Back on the road to success with new innovations



Moderation:
Dirk Vogel,
Network Manager AMZ



Torge Brandenburg,
Managing Director Clavey Automobil Dienstleistung GmbH & Co.KG, Braunschweig



Dr.-Ing. Oliver Manicke,
Dr. Ing. h.c. F. Porsche AG, Weissach



Ronny Blochwitz,
Managing Director E-Autos.de Deutschland GmbH, Dresden



Dr.-Ing. ETH Jan Spies,
Head of Planning and Production Engineering, VW AG, Wolfsburg



Dietmar von Polenz,
Interim(4)Automotive, Stuttgart



Thomas Schmidt,
Saxon State Minister for Regional Development, Dresden (requested)

04:45 p.m.

Shuttle bus from the venue to the First Inn Hotel

followed by a gala evening at the August-Horch-Museum Zwickau

Meeting of a Commission of the European Senate of Economy and Technology (for members only)

03:00 – 05:00 p.m.

Chair: Benedikt Grütz
Place: Rathaus der Stadt Zwickau, Jacobskapelle, Hauptmarkt 1, 08056 Zwickau

 Please observe the applicable hygiene regulations on site.



Meeting of a Commission of the Senat der Wirtschaft Deutschland e.V. (for members only)

03:00 – 05:00 p.m.

Chair: n.n.
Place: August-Horch-Museum Zwickau, Audistraße 7, 08058 Zwickau
Internet: www.horch-museum.de

 Please observe the applicable hygiene regulations on site.



Individual visit to the August-Horch-Museum (only possible with registration, see registration form)

02:00 – 05:00 p.m.

Place: August-Horch-Museum Zwickau, Audistraße 7, 08058 Zwickau
Internet: www.horch-museum.de

 Please observe the applicable hygiene regulations on site.



05:30 p.m.

1st shuttle bus from the First Inn Hotel to the August-Horch-Museum via ACHAT Hotel Zwickau

06:00 p.m.

2nd shuttle bus from the First Inn Hotel to the August-Horch-Museum

from 06:00 p.m.


Admission of the guests - Cocktail reception

Place: August-Horch-Museum Zwickau (restaurant), Audistraße 7, 08058 Zwickau
Eingang Restaurant

Internet: www.horch-restaurant.de

(Attention roadworks: Please follow the signposted route.)

 Please observe the applicable hygiene regulations on site.

Kindly supported by:  **GOLDBECK**



07:00 p.m.

official opening of the 25th International Annual Congress of the Automotive Industry



Dr. h.c. Dieter Pfortner
President of the Chamber of
Industry and Commerce Chemnitz



Moderation:
Gunnar Breske,
MDR – Mitteldeutscher Rundfunk,
Leipzig

07:10 p.m.

Welcome address



Prime Minister
Michael Kretschmer
Saxon State Chancellor, Dresden



Norbert Streveld
Chairman of the Board,
Senat der Wirtschaft
Deutschland e. V.

07:30 p.m.

Presentation of the August Horch Award of Honour

Presentation by Prime Minister Michael Kretschmer and sponsor

afterwards

Gala Dinner „Supply Chains“

arranged by:



Musical accompaniment by:

„Angelstrings“ and DJane Richter

Raffle:

Join in!

from 09:00 p.m.

Choose your Cocktail - Networking

Kindly supported by:



11:30 p.m.

End of event

10:45 p.m.

1st shuttle bus from the August-Horch-Museum to the First Inn Hotel via ACHAT Hotel Zwickau

11:45 p.m.

2nd shuttle bus from the August-Horch-Museum to the First Inn Hotel

08:00 a.m.

 **Network breakfast / Registration / Trade exhibition**

Place: Rathaus Zwickau
Bürgersaal, Hauptmarkt 1, 08056 Zwickau

 Please observe the applicable hygiene regulations on site.

08:30 a.m.

Opening of the exhibition/company presentations



Jens Hertwig,
resident of the Chemnitz Chamber of Industry and Commerce,
Zwickau Regional Chamber, Managing Partner of
N+P Informationssysteme GmbH, Meerane

with the kind assistance of:



CONGRESS

Revolution in the Automotive World: New ideas - New mobility - New ways

09:00 a.m.

Congress Opening



Dr. h.c. Dieter Pfortner,
President of the Chamber of Industry
and Commerce Chemnitz



Constanze Arndt,
Mayor of the City of Zwickau



Moderation through the congress day:
Gunnar Breske,
MDR – Mitteldeutscher Rundfunk,
Leipzig

Revolution in the Automotive World: New ideas - New mobility - New ways

09:15 a.m.

The changing automotive industry - demands on policy in the new legislative period



Dr Kurt-Christian Scheel,
Director, Politics and Society,
German Association of the
Automotive Industry (VDA), Berlin

09:35 a.m.

Update: E-vehicle production in Zwickau and Dresden



Dr Stefan Loth,
Spokesperson of the general
management, Volkswagen Sachsen
GmbH, Zwickau

09:55 a.m.

H2 derived synthetic fuels



Pierre Olivier Calendini,
Chief Representative, Aramco Fuel
Research Center, Rueil-Malmaison,
France

10:15 a.m.

„Software-defined vehicle - the future of the automobile“



Matthias Kratzsch,
CEO, IAV GmbH, Berlin

10:35 a.m.

Exterior products in transition, electromobility and the strategy at REHAU Automotive



Michael Colberg,
Chief Operations Officer Automotive,
REHAU AG + Co. KG, Rehau

10:55 a.m.

Transformation in logistics/services



Björn Riechers,
Managing Director
LKE Gesellschaft für Logistik- und
Kommunikationsequipment, Marl

11:15 a.m.

PANEL I Revolution in the Automotive World: Challenges-Location Strategies-Success Factors



Moderation:
Gunnar Breske,
MDR – Mitteldeutscher Rundfunk,
Leipzig



Matthias Kratzsch,
CEO, IAV GmbH, Berlin



Dr. Stefan Loth,
Spokesperson of the general
management, VW Sachsen GmbH



Dr.-Ing. Sascha Berger,
Managing Director digades GmbH,
Zittau



Björn Riechers,
Managing Director
LKE Gesellschaft für Logistik- und
Kommunikationsequipment, Marl



Max Jankowsky,
CEO Gießerei Löbnitz GmbH



Dott. Marco Moretto,
Marketing Director
Sirmax S.p.A, Cittadella (PD),
Italy

12:15 p.m.

 **Networking break / trade exhibition / lunch**

Market development Africa with the IHK Network Office Africa



Market development Romania, Austria, France, Italy, South Africa
Talk to the representatives of the German Chamber of Foreign Trade.




Law in the automotive (supplier) industry:

Times are tough for automotive suppliers! The rapid developments in the automotive supply industry make it necessary to keep pace legally and commercially. Suppliers need to be increasingly flexible to safeguard their interests and limit risks. OEMs are placing ever higher legal and commercial demands on their suppliers.

Please contact us: *Luther Rechtsanwaltsgesellschaft mbH*

Luther.

12:30 p.m.

 **Press conference (by separate invitation)**

Place: Rathaus der Stadt Zwickau
Jakobskapelle
Hauptmarkt 1
08056 Zwickau



Moderation:
Ronny Kunert-Hans,
Consultant Automotive Industry

Revolution in the Automotive World: New ideas - **New mobility** - New ways

13:15 p.m.

Hydrogen and fuel cell: Supply-secure mobility



Werner Diwald,
Chairman of the Board,
German Hydrogen and Fuel Cell
Association (DWW), Berlin

01:35 p.m.

E-vehicles: Battery minerals sustainable and fair from Europe for Europe



Dr Roberto García Martínez,
CEO Eurobattery Minerals AB,
Stockholm

01:55 p.m.

An outlook towards the future of mobility with a view to the current regulatory framework of CO2 legislation



Prof. Dr. sc. techn. Thomas Koch,
Institute Director IFKM, Karlsruhe
Institute of Technology (KIT), Institute
for Piston Machines, Karlsruhe

02:15 p.m.

PANEL II Revolution in the Automotive World: Global Automotive Forum



Keynote speech:
Benedikt Grütz,
Vice President of the European
Senate of Economy and Technology,
Brussels



Moderation:
Gunnar Breske,
MDR – Mitteldeutscher Rundfunk,
Leipzig



Michael Harms,
Executive Director,
German Eastern Business
Association, Berlin



Dr Robert Cisek,
Managing Director,
Volkswagen Group South Africa



Claus R. Mayer,
Vice President, BWA, Berlin



Dr Roberto García Martínez,
CEO Eurobattery Minerals AB,
Stockholm



Dr René Stahlschmidt,
Head of Sales, CAC Chemnitz



Leonard Ansoerge,
Managing Director Rocklink GmbH,
Düsseldorf

Followed by



coffee break / networking / visit to the trade exhibition

Revolution in the Automotive World: New ideas - New mobility - New ways

03:15 p.m.



H.E. Ambassador Phumelele Stone Sizani,
Ambassador of the Republic of
South Africa

03:30 p.m.

„Getting Africa Into Gear“ - Growth Opportunities for the Automotive Industry

Dr Robert Cisek,
Managing Director,
Volkswagen Group South Africa

03:50 p.m.

The automotive industry in China, trends and strategies

Prof. Dr. Wan Gang,
Former Minister of Science and Technology and
Chairman of the German-Chinese Dialogue Forum
Formerly Audi Development Germany

04:10 p.m.

Foreign trade challenges using the example of international supply chains

Urs Unkauf,
Head of Government Relations,
BWA, Berlin

04.30 p.m.

Summary of the Automotive Congress

Ronny Kunert-Hans,
Automotive Industry Officer,
Chamber of Industry and Commerce
Chemnitz

Followed by

Concluding with a light snack

Last updated: 12 August 21. The programme is updated regularly.
All details are available at www.chemnitz.ihk24.de/automobilkongress2021

Subject to changes!

We would be delighted to welcome you to the 25th International
Annual Congress of the Automotive Industry in Zwickau.

An event by

Industrie- und Handelskammer
Chemnitz**Current hygiene concept for your attention!**

The event will take place under the Coronavirus Ordinance (Federal, State, Municipal) in force at the time of the event.

As the organiser, we continuously check the pandemic situation and, if necessary, adapt the hygiene concept for the individual venues in accordance with the respective applicable coronavirus regulations.

Please check our website for more information www.chemnitz.ihk24.de/automobilkongress2021

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LKE-MILKRUN.COM

DATES / PLACES

12 October, 01:00 p.m.

AMZ-Lounge

D R H Vermögensverwaltung GmbH
Newtonstraße 18
08060 Zwickau

*No parking!
Arrival only by shuttle bus from the First Inn Hotel.*

12 October, 01:30 p.m.

Company visit

Zwickau vehicle plant
of Volkswagen Sachsen GmbH
Glauchauer Straße 40
08058 Zwickau

*No parking!
Arrival only by shuttle bus from the First Inn Hotel.*

12 October, 06:00 p.m.

Gala evening

August-Horch-Museum
Zwickau (restaurant)
Audistraße 7
08058 Zwickau

*Parking available! Use of shuttle
bus possible.*

12 October, 08:00 a.m.

Congress

Rathaus der Stadt Zwickau
Hauptmarkt 1 (Bürgersaal)
08056 Zwickau

*Parking facilities underground car park
„Kornmarkt“ and CONTIPARK multi-storey
car park Zentrum*

REGISTRATION **Registration deadline: 6 October 2021**

Register online by 6 October 2021:
www.chemnitz.ihk24.de/automobilkongress2021



PARTICIPATION FEE The invoice will be issued by the IHK Chemnitz.

Gala Evening

€ 125,00

Congress (in person)

€ 370,00

Congress (online)

€ 300,00

PACKAGE PRICE € 495,00

SPONSORING / COMPANY PRESENTATION / ADVERTISEMENT PLACEMENT

Within the framework of the 25th International Annual Congress of the Automotive Industry there will be the opportunity to sponsor the event with selected advantages, the opportunity to present your company and the opportunity to advertise in the congress magazine. Please contact us. www.chemnitz.ihk24.de/automobilkongress2021

CONGRESS LANGUAGES



German (simultaneous interpreting)



English (simultaneous interpreting)

Headsets are available for the respective languages.

PARKING FACILITIES

Underground car park
„Kornmarkt“
Schillerstraße 1a
08056 Zwickau



CONTIPARK multi-storey
car park Zentrum
Katharinenstraße 1
08056 Zwickau



ACCOMMODATION

Please mention the keyword „Congress 2021“.

First Inn Zwickau
Kornmarkt 9, 08056 Zwickau
Tel.: +49 (0) 375 2792-0
www.hotel-firstinn-zwickau.de

ACHAT Hotel Zwickau
Leipzigerstr. 180, 08058 Zwickau
Tel.: +49 (0) 375 872-0
www.achat-hotels.com

CONTACTS



RONNY KUNERT-HANS

IHK Chemnitz
regional chamber Zwickau

Telefon: +49 (0) 375 814-2240
E-Mail: ronny.kunert-hans@chemnitz.ihk.de

WWW.CHEMNITZ.IHK24.DE/AUTOMOBILKONGRESS2021

Subject to change!

The event will take place under the Coronavirus Ordinance (Federal, State, Municipal) in force at the time of the event. Please check our website for more information: www.chemnitz.ihk24.de/automobilkongress2021