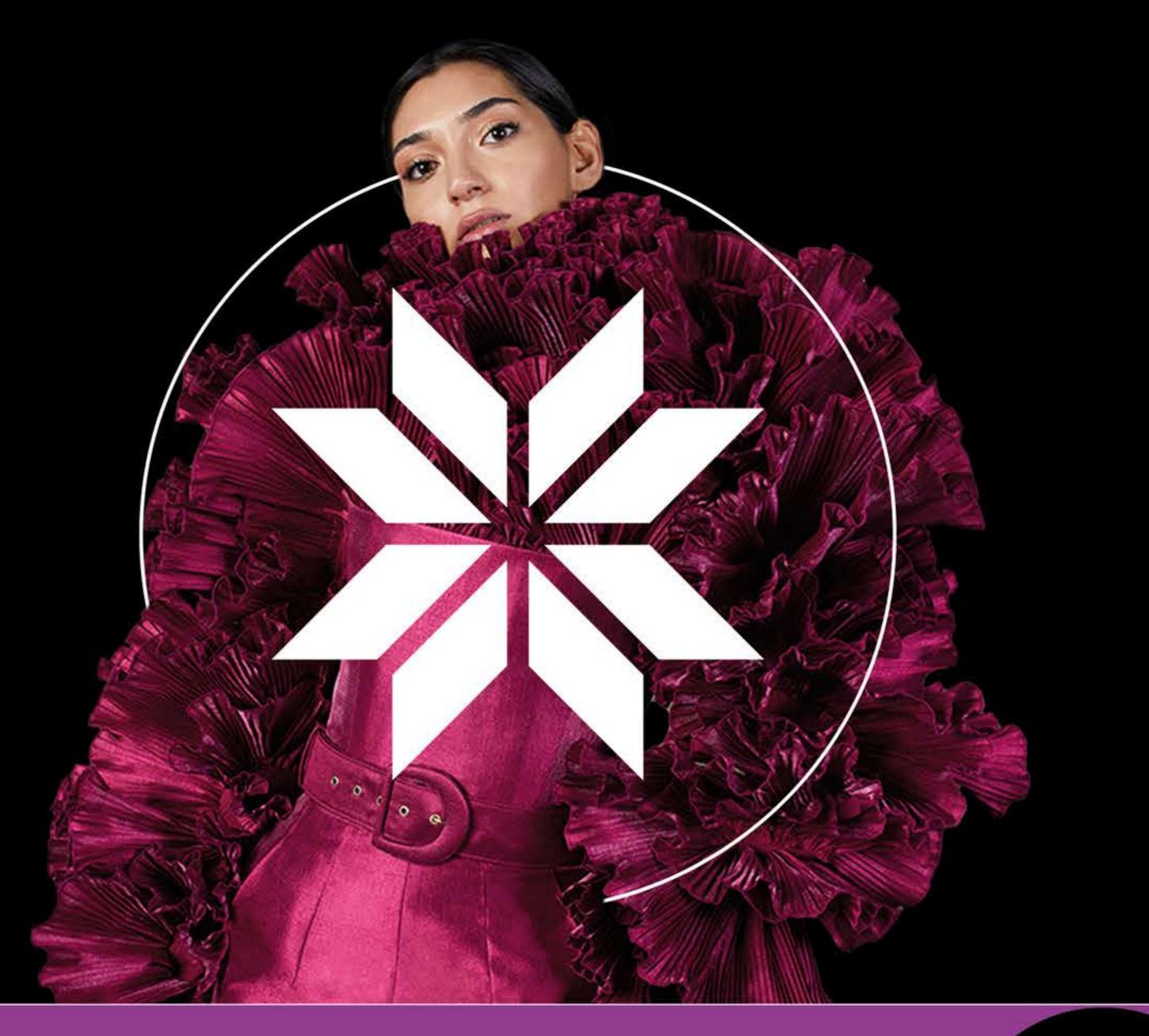


24-26 AUGUST 2022 ISTANBUL EXPO CENTER



FASHION'S CONNECTION POINT

A colorful, fashionable exhibition experience... Mark your calendars for August 24-26, 2022!

WE WOULD LIKE TO INVITE YOU TO IFCO!

JOIN US WHERE; brands meet collaborators, businesses meet new partners, sustainability meets quality, colors meet trend, fashion meets passion!

IFCO exhibition will be held between August 24-26, 2022.

We are honored to host the Istanbul Fashion Connection Exhibition, the international fair that the apparel industry has been longing for since many years. With its first edition, held between 9-11 February 2022, IFCO brought 25000 visitors in total, 12.000 of which are foreigners. IHKIB is proud with this global fair that will build long-lasting bridges between Turkish design firms, agents and design offices and buyers and brands from all around the world.

Coming this August! In Istanbul.

AT IFCO;

collections

At the Istanbul Fashion Connection Exhibition you will find trend areas, seminars, workshops and fashion shows that will bring together design, interaction and experience, especially in the topics of digital transformation, smart clothing, technical textiles and sustainability.

- ♦ WOMEN & MEN APPAREL
- ◆ BABY & CHILDREN APPAREL
- ◆ DENIM &ACTIVEWEAR
- online merchandising companies,
- Importers, wholesalers, distributors Boutique store owners and buyers,
- Designers, fashion brands, social media influencers,

Purchasing managers of international

chain stores & department stores,

Managers of international brands and

chains that put orders for their

Managers of stores specializing in

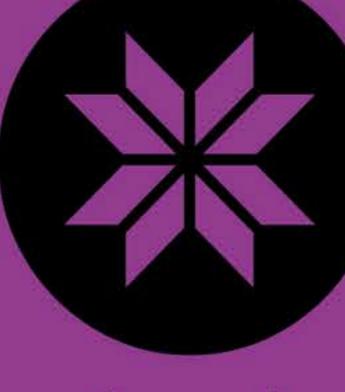
Online sales platforms, managers of

certain product groups,

Apparel industry professionals will meet.

during our exhibition are as follows:

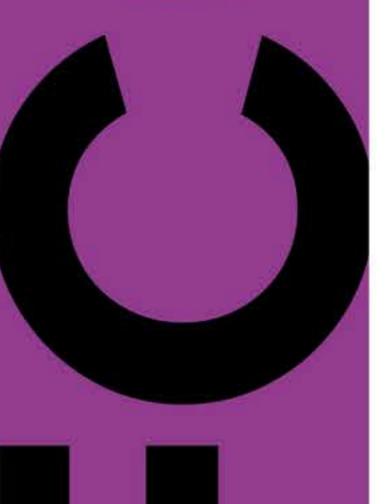
- ◆ UNDERWEAR & SOCKS
- ◆ EVENING DRESSES
- ♦ WEDDING DRESSES
- ◆ LEATHER & FUR GARMENTS, SHOES

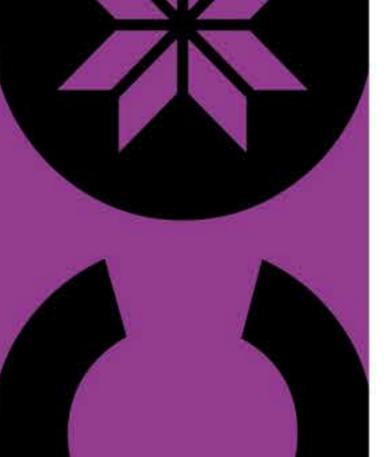


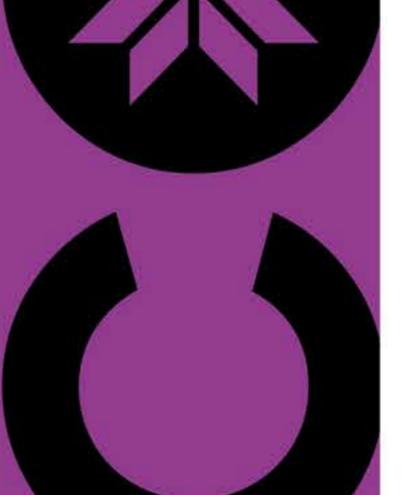






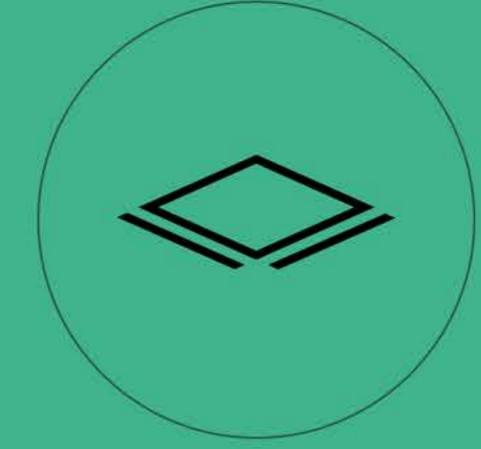






IFCO IN NUMBERS

What happened in the first edition held between 9-11 February 2022?



35K

SQM

EXHIBITION

AREA

25K VISITORS

220



FOREIGN

VISITORS

FROM MORE

THAN 100

COUNTRIES



APPAREL & FASHION EXHIBITION

OF TURKEY) IN ACCORDANCE WITH THE LAW NO. 5174.

24-26 AUGUST 2022

ISTANBUL EXPO CENTER

500 **EXHIBITORS**

PARTICIPATION **TERMS**

We are looking forward to seeing you at our expo. You can signup and follow us on our social media profiles till then.

(a) (f) (in)

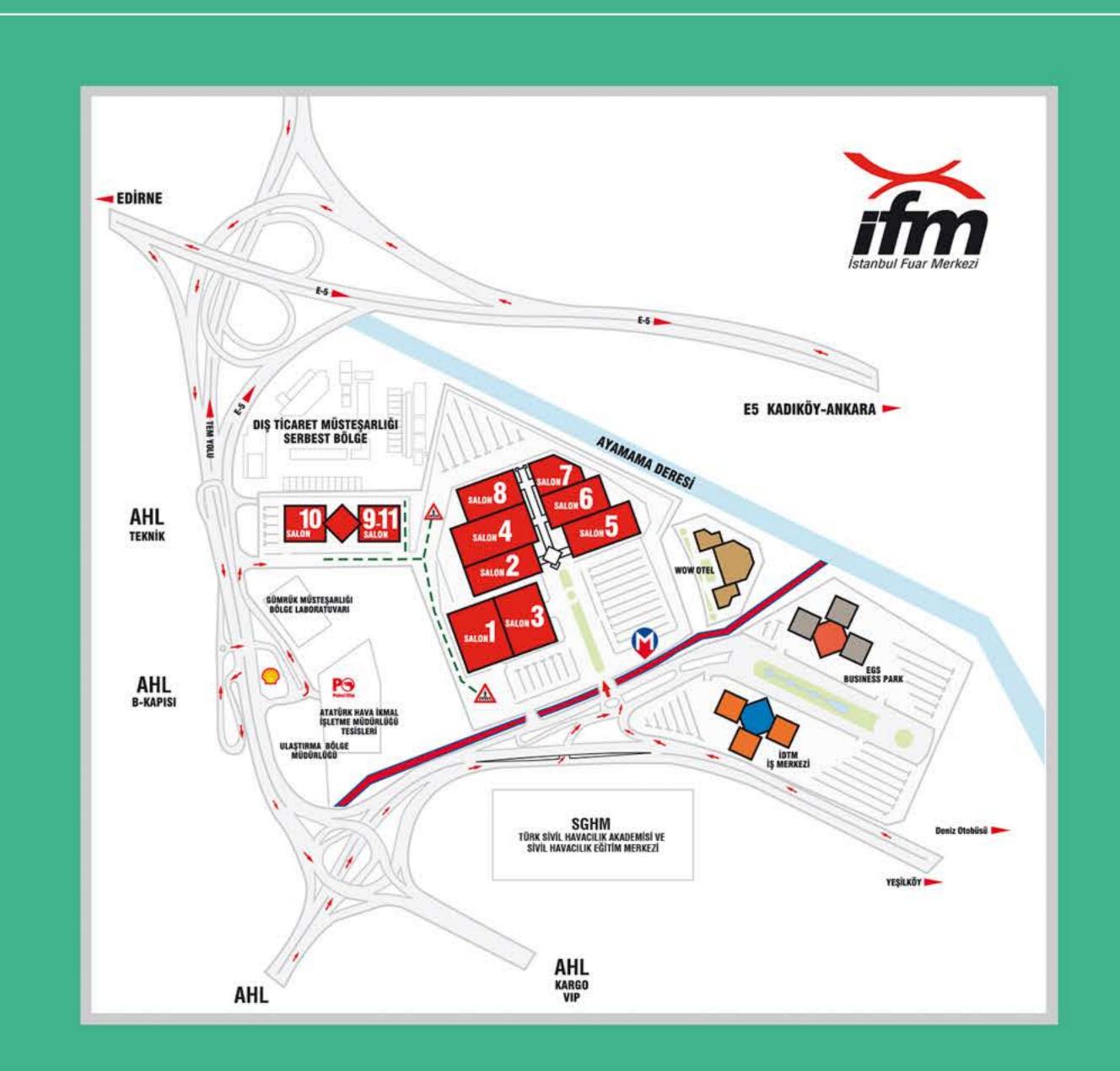
@istanbulfashionconnection



THE EXHIBITION AREA

More than **500 exhibitors**, which will take place in an area of **35.000 m2**, will meet with buying committees of thousands of companies from many regions, especially from EU Countries, Great Britain, Russian Federation, Ukraine & CIS, North Africa and Middle East.

And Istanbul Expo Center, with its centered location, provides a smooth visitor journey as well.





To add new collections to your existing brand and build lasting collaborations, join us at the IFCO Exhibition!



